

MARVIN BLEY

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EDUCATION

University of California, Berkeley

Study Abroad

Courses on design thinking, HCD and computational creativity

Berkeley CA, USA

08/2024 - 12/2024

University of Osnabrück

B.A. Interaction Design

Courses on psychology & usability, information technology, communication studies and design

Osnabrück, Germany

09/2022 - 01/2026

WORK EXPERIENCE

Deloitte

Design Intern

- Collaborated with Deloitte's design team to create innovative applications for Fortune 500 clients and especially a key governmental institution, focusing on enhancing public safety and operational efficiency
- Developed UX flows, prototypes, and user interfaces, all driven by research and shaped through direct collaboration with clients during frequent meetings

Düsseldorf, Germany

07/2023 - 09/2023

Freelance Designer

Specialization in App Design, Prototyping & CI

- Captured and retained clients by delivering designs for user-centric mobile and web applications. Created high-fidelity prototypes and wireframes leading to enhanced approval rates of my clients
- Developed logos and comprehensive brand identities tailored to client objectives, resulting in stronger customer loyalty and brand recognition for their businesses

Osnabrück, Germany

06/2022 - Present

EXTRACURRICULAR ACTIVITIES & ACHIEVEMENTS

1st place University Startup Competition | Startup Accelerator Collaboration

Osnabrück University of Applied Sciences

- By pitching a fully developed business plan, corporate identity, and a digital 3D model, we successfully convinced a professional jury composed of key figures from the local startup scene, effectively demonstrating the sustainability and viability of our concepts
- Led to a collaboration with the Startup Accelerator "Osnabrück-Smart City House"
- Coordinated project management and developed corporate identity and design elements, leading to improved workflow efficiency and a unified brand presence

Osnabrück, Germany

10/2023

Kitabu Foundation Scholarship

Osnabrück University of Applied Sciences

- Merit- and motivation-based scholarship for excellent students
- Supporting students pursuing academic programs and internships exclusively in the U.S.

Osnabrück, Germany

08/2023

SKILLS & TOOLS

Design & Programming: User-Experience Design (UX Design) & User-Interface Design (UI Design), Human-Centered Design, Design Thinking, Interactive Prototyping, Usability-Testing, UX Research, Information Architecture, Concept Development, Product Strategy, Branding & Corporate Identity, HTML, CSS, JavaScript, JQuery, 3D-Modelling

Tools: Figma, Adobe Creative Suite (PS, AI, AE, XD etc.), ProtoPie, Blender, macOS (Keynote, Pages etc.), MS Office

Languages: German: Native, English: C1, Latin: advanced proficiency certificate