

MARVIN BLEY

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EDUCATION

University of California, Berkeley

Study Abroad (German grade: 1.0/5.0 equiv. 4.0/4.0 GPA)
Courses on design thinking, HCD and computational creativity.

Berkeley CA, USA

08/2024 - 12/2024

University of Osnabrück

B.A. Interaction Design (German grade: 1.44/5.0 equiv. 3.8/4.0 GPA)
Courses on psychology & usability, information technology, communication studies and design.

Osnabrück, Germany

09/2022 - 12/2026

WORK EXPERIENCE

BMW Group

UX Design & Research Intern

Engaged in automotive usability testing by taking part in simulator study sessions, joining concept reviews, and assisting with analysis and communication of findings to contribute to concept development and future UX strategies. Performed trend and benchmark analyses across automotive UX/UI topics. Co-led a workshop on Figma for the usability team.

Munich, Germany

07/2025 - 01/2026

Deloitte

Product Design Intern

Collaborated with Deloitte's design team to create innovative applications for Fortune 500 clients and especially a key governmental institution, focusing on enhancing public safety and operational efficiency. Developed UX flows, prototypes, and user interfaces, all driven by research and shaped through direct collaboration with clients during frequent meetings.

Düsseldorf, Germany

07/2023 - 09/2023

Freelance

Freelance Product Designer

Delivered high-fidelity web and mobile solutions for 5+ short-term projects enhancing my project management skills, independent work ethic and client communication.

Remote, Germany

03/2022 - 02/2023

ECAs & ACHIEVEMENTS

1st place Startup Competition | Accelerator Collab.

University of Osnabrück

Developed and pitched a sustainable startup concept for vertical wind turbines mounted between German highway guardrails to harness vehicle-generated airflow. Created corporate identity/design strategy, business plan and led project management. Secured collaboration with the "Smart City House" accelerator. A temporary project to gain startup experience before returning to our studies.

Osnabrück, Germany

10/2023

Kitabu Foundation Scholarship

University of Osnabrück

Merit- and motivation-based scholarship for excellent students. Supporting students pursuing academic programs and internships exclusively in the U.S.

Osnabrück, Germany

08/2023

SKILLS & TOOLS

Design & Strategy: User Experience (UX) & User Interface (UI) Design, Human-Centered Design, Design Thinking, Concept Development, Product & Experience Strategy, Information Architecture, UX Research, Usability Testing, Interactive Prototyping, Trend & Benchmark Analysis, Creative Problem Solving

Technical Skills: HTML, CSS, JavaScript (basic), 3D Modeling

Tools: Figma, Adobe Creative Suite (PS, AI, AE etc.), ProtoPie, Axure, Balsamiq, Blender, macOS (Keynote etc.), MS Office

Languages: German: Native | English: C1 | Latin: Advanced Proficiency Certificate